

22nd June 2006

Bruno Vanhoutte
New SeaFrance Marketing Manager

Bruno Vanhoutte, aged 48, who was in charge of the Distribution & Systems Centre, has been appointed Marketing Manager in the SeaFrance Passengers and Tourism Department.

He replaces Cédric Poucineau.

Bruno Vanhoutte began work with SeaFrance in 1980 as an agent in the Port Operations Department. He worked as agency head then as manager of the four "SeaFrance Voyages" agencies.

Bruno Vanhoutte is married with two children.

SeaFrance, the only French ferry company operating on the Calais-Dover route, provides 46 Channel crossings every day, 30 of them for the tourism market.

Over the past 10 years, SeaFrance has built up a tour operator business in England and it is now the only tour operator specialising in this destination.

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